

Business Magazines

Combined Total Circulation Certificate
January to December 2017



Setting the standard

Hydraulics & Pneumatics

Hydraulics & Pneumatics
THE JOURNAL OF FLUID POWER AND SYSTEMS



Key information

Metric type

Circulation

ABC total

10,009 average

Period

1 January 2017 to 31 December 2017

No of issues

8

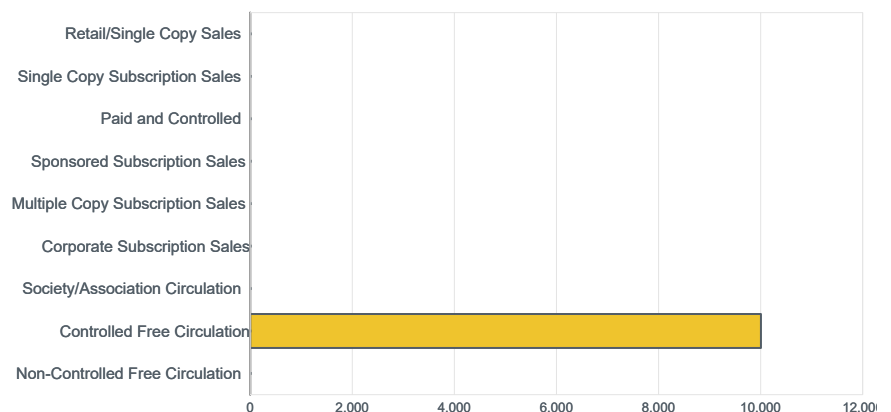
Market sector

Manufacturing: General

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



Contact details

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	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	10,009	10,009	-	10,009	10,009	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated November/December and distributed on 8 December 2017

Audit Issue Circulation	10,005	10,005	-	10,005	10,005	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	10,005	10,005	-	10,005	10,005	-	-	-	-
Individual requests	10,005	10,005	-	10,005	10,005	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	-	-	-	-	-	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 1%

Controlled circulation for the audit issue

Terms of control: Engineers, Managers and other individuals in the UK and the Republic of Ireland involved in Hydraulic, Pneumatic and Compressed Air Equipment and Services. Also to individuals in the UK and Republic of Ireland manufacturing and processing companies and public sector organisations.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	10,005	100.0	3,575	35.7	3,089	30.9	3,341	33.4
Individual Requests - Print	10,005	100.0	3,575	35.7	3,089	30.9	3,341	33.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
February	14-Feb-17	10,039	10,039	-	-
March	20-Mar-17	10,023	10,023	-	-
April/May	25-Apr-17	10,021	10,021	-	-
June/July	26-Jun-17	10,003	10,003	-	-
August	29-Aug-17	9,972	9,972	-	-
September	29-Sep-17	10,005	10,005	-	-
October	27-Oct-17	10,005	10,005	-	-
November/December	08-Dec-17	10,005	10,005	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,005	10,005	-
United Kingdom	10,005	10,005	-
East Anglia	500	500	-
East Midlands	1,185	1,185	-
London	142	142	-
Midlands	1,860	1,860	-
North West	1,028	1,028	-
Northern	410	410	-
South East	1,933	1,933	-
South West	982	982	-
Yorkshire	955	955	-
Northern Ireland	154	154	-
Scotland	437	437	-
Wales	419	419	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 26 February 2018.

The data included is derived from a return of circulation prepared by the publisher: DFA Media Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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