

HYDRAULICS &
PNEUMATICS
JANUARY TO DECEMBER 2018



Hydraulics & Pneumatics
THE JOURNAL OF FLUID POWER AND SYSTEMS

Hydraulics & Pneumatics has reported in accordance with ABC's industry-agreed standards for Business Magazines



10,007
CIRCULATION
(AVERAGE PER ISSUE)

For more information:

 DFA Media Limited

 info@dfamedia.co.uk

 www.hpmag.co.uk

 01732 370340

Issued: 25 Feb 2019

www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 11/12/18

OTHER FREE
Issue distributed 11/12/18

PAID
Issue distributed 11/12/18

MEMBERSHIP
Issue distributed 11/12/18

8 PER YEAR
8 ISSUES

MANUFACTURING
MARKET SECTOR

HYDRAULICS & PNEUMATICS

JANUARY TO DECEMBER 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 11/12/18	9,966	9,966	-	9,966	9,966	-	-	-	-
FREE COPIES	9,966	9,966	-	9,966	9,966	-	-	-	-
CONTROLLED FREE	9,966	9,966	-	9,966	9,966	-	-	-	-
REQUESTED (INDIVIDUAL)	9,966	9,966	-	9,966	9,966	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

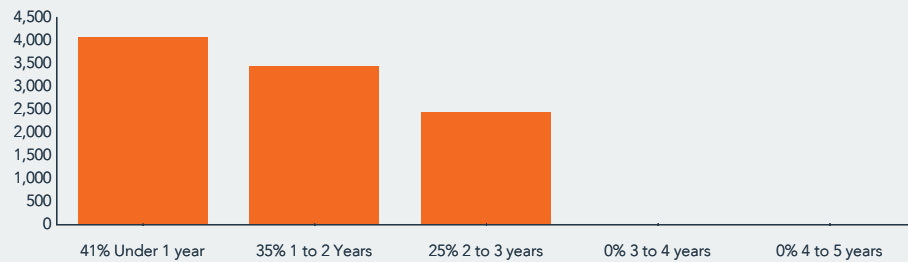
AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Engineers, Managers and other individuals in the UK and the Republic of Ireland involved in Hydraulic, Pneumatic and Compressed Air Equipment and Services. Also to individuals in the UK and Republic of Ireland manufacturing and processing companies and public sector organisations.

AGE OF CONTROLLED REQUESTS

PRINT 



GEOGRAPHIC ANALYSIS

PRINT 

REGION/AREA	TOTAL
United Kingdom	9,966
East Anglia	515
East Midlands	1,159
London	191
Midlands	1,860
North West	1,050
Northern	345
South East	1,961
South West	954
Yorkshire	931
Northern Ireland	167
Scotland	409
Wales	424

9,966 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	10,007	10,007	-
PRINT EDITION	10,007	10,007	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS PRINT ■

ISSUE	DISTRIBUTED	TOTAL	
January / February 2018	05/03/18	10,005	<div style="width: 100%; height: 15px; background-color: orange;"></div>
March / April 2018	30/03/18	10,012	<div style="width: 100%; height: 15px; background-color: orange;"></div>
May 2018	15/05/18	10,014	<div style="width: 100%; height: 15px; background-color: orange;"></div>
June 2018	25/06/18	10,016	<div style="width: 100%; height: 15px; background-color: orange;"></div>
July / August 2018	27/08/18	10,012	<div style="width: 100%; height: 15px; background-color: orange;"></div>
September 2018	27/09/18	10,014	<div style="width: 100%; height: 15px; background-color: orange;"></div>
October 2018	29/10/18	10,015	<div style="width: 100%; height: 15px; background-color: orange;"></div>
November / December 2018	11/12/18	9,966	<div style="width: 100%; height: 15px; background-color: orange;"></div>

About this certificate

This certificate, issued 25/02/19, has been produced from data declared by DFA Media Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions.

© Copyright ABC and DFA Media Ltd.

This certificate is supported by the following organisations:



About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk

