

HYDRAULICS & PNEUMATICS

JANUARY TO DECEMBER 2023



Hydraulics & Pneumatics

THE JOURNAL OF FLUID POWER AND SYSTEMS

Hydraulics & Pneumatics has reported in accordance with ABC's industry-agreed standards for Business Magazines



10,059

CIRCULATION
(AVERAGE PER ISSUE)

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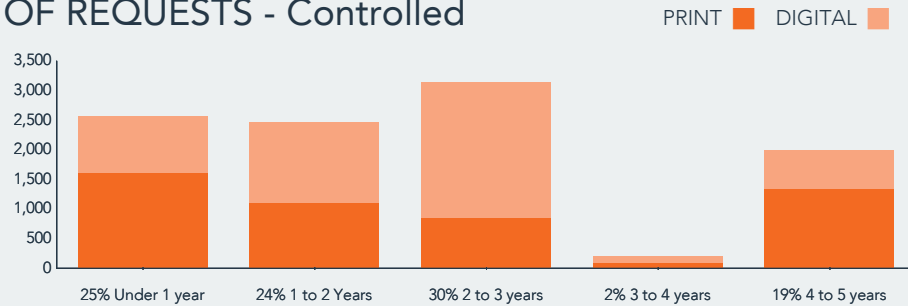
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 15/12/23	10,366	10,366	-	5,010	5,010	-	5,356	5,356	-
FREE COPIES	10,366	10,366	-	5,010	5,010	-	5,356	5,356	-
CONTROLLED FREE	10,366	10,366	-	5,010	5,010	-	5,356	5,356	-
REQUESTED (INDIVIDUAL)	8,949	8,949	-	4,247	4,247	-	4,702	4,702	-
REQUESTED (COLLEAGUE)	1,417	1,417	-	763	763	-	654	654	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Engineers, Managers and other individuals in the UK and the Republic of Ireland involved in Hydraulic, Pneumatic and Compressed Air Equipment and Services. Also to individuals in the UK and Republic of Ireland manufacturing and processing companies and public sector organisations.

AGE OF REQUESTS - Controlled



GEOGRAPHIC ANALYSIS

PRINT ■ DIGITAL ■

REGION/AREA	TOTAL
United Kingdom	10,366
East Anglia	644
East Midlands	1,210
London	147
Midlands	1,839
North West	1,027
Northern	374
South East	2,160
South West	919
Yorkshire	953
Northern Ireland	153
Scotland	507
Wales	433

10,366 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	10,059	10,059	-
PRINT	4,010	4,010	-
DIGITAL	6,049	6,049	-

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
January/February 2023	06/03/23	9,061	4,010	5,051
March 2023	30/03/23	9,116	4,010	5,106
April/May 2023	12/05/23	9,112	4,010	5,102
June 2023	28/06/23	9,206	4,010	5,196
July/August 2023	19/09/23	11,198	4,010	7,188
September 2023	06/10/23	11,204	4,010	7,194
October 2023	15/11/23	11,205	4,010	7,195
November/December 2023	15/12/23	10,366	4,010	6,356

ISSUE VARIANCES > 10%

