



Grow your business with DFA Direct

from over 95,000
qualified contacts

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- The background of the advertisement shows a person's hands holding a tablet. On the tablet screen, there is a financial candlestick chart with green and red bars. A white dashed line with circular markers connects several points on the chart, showing an overall upward trend. A large, thick white arrow curves from the bottom left towards the top right, passing over the chart. In the background, a laptop is visible on a desk. The overall lighting is warm, with a bright light source in the top right corner creating a lens flare effect.
- E-Campaign
 - List Rental
 - Lease

AT THE HEART OF INDUSTRY

Drives&Controls

The leading magazine for Automation, Power Transmission and Motion Control. 18,000 (ABC Audited – 100% requested) contacts within Design, Corporate Management, Research & Development, Purchasing, Sales & Marketing, Education and Consultants.

Main activities in Aerospace, Building Materials and Construction, Electrical Electronic Manufacturing, Food Drink and Tobacco, Utilities, Health Service, Mechanical Engineering, Oil & Gas, Pharmaceutical, Printing & Paper and Transport.

www.drivesncontrols.com

Hydraulics&Pneumatics

The Journal for Fluid Power and Systems. Covering the latest in mechanical and electro-mechanical equipment - everything from hose, fittings & swaging; hydraulics cylinders; valves; pumps and filters; to pneumatic actuation; electro-mechanical hybrid equipment; fieldbus technology; plus full systems and design & simulation software. 10,000 (ABC Audited – 100% requested) contacts within UK fluid power industry, ranging from manufacturers, OEM, resellers and end users. Applications: Offshore, Construction, Agriculture, Maintenance, Automation, Public Utilities, Marine, Automotive Construction, Civil Engineering, Retail, Medical and Aerospace.

www.hpmag.co.uk

PWE Plant & Works Engineering

The UK's leading industrial maintenance magazine with nearly 10,000 ABC audited readers (100% requested). The only magazine in the sector to reflect the size of the market. Areas covered include: Asset management, maintenance, energy efficiency, plant infrastructure, health & safety, materials handling. Reach buyers and specifiers featuring plant/ works/ maintenance engineers, managers and directors covering the full chain of command within the market.

www.pwemag.co.uk

ftermarket

Aftermarket Magazine – The UK's No.1 publication for the automotive aftermarket industry.

Primary Business Function: Independent Garages / Fleet Workshops / Franchised Dealers
Wholesale Distributors / Factors / Fast Fits / Independent Crash Repair / Refinishers /
Head Offices / Purchasing

www.aftermarketonline.net





Power Electronics Europe offers 15000 records to engineers and professionals across Europe involved in the design of power electronics systems.

Design Engineering, Engineering Management, General/Corporate Management, Research & Development, Engineering Services, Sales/Marketing, Purchasing/Procurement and Education.

www.power-mag.com



Smartfutures incorporating Smart Machines & Factories is the UK's first and leading dedicated journal focusing on Digitisation (4IR) and transforming to a smart manufacturing era.

10,000 contacts covering Aerospace, Shipbuilding & Marine, Defence, Electrical Electronic Manufacturing, Food Drink and Tobacco, Utilities, Health Service, Mechanical Engineering, Oil & Gas, Pharmaceutical, Printing & Paper and Transport.

www.smartfutures.org.uk



Talking Industry is DFA Media Groups' innovative series of online panel discussions. A panel of four or five industry experts from the worlds of engineering, automation and manufacturing join our veteran consultant editor and commentator Andy Pye on Zoom to discuss a subject of vital importance to the sector. Now moving into the podcast domain to offer on demand access while on the go, and opening our discussions to a wider global audience.

www.talkingindustry.org



Offshore Engineering & Equipment (OEE) covers the design, procurement, engineering and maintenance requirements of the offshore industries including oil and gas, drilling, subsea, renewables and related equipment including health and safety.

www.offshoreeuropejournal.com



GROW YOUR BUSINESS WITH DFA DIRECT

Once you have identified the areas of interest from the DFA Direct count form, chose from the following options...

List rental

Send a targeted message with impact to your identified market through an independent mailing house.

Price **£210.00 / 1000 (Minimum order value £390)**

Fulfilment service available

Loose insert distribution

Use the regular and anticipated distribution to DFA Media Groups' magazine circulation – Drives & Controls 18k, Hydraulics & Pneumatics 10k, Plant & Works Engineering 10k, Power Electronics 15k, Aftermarket 20k and Offshore Design & Engineering Equipment 10k

Price **£195.00 / 1000 (Minimum order value £390)**

Fulfilment service available

E-Mail Campaign

- Measure your campaign to the second with traceable results and data capture opportunities
- Harness interest from client immediately
- Build your database with fast and popular option
- Simply send HTML copy and distribute at agreed time and audience on your behalf
- Full reporting to follow within 48 hours

Prices **up to 3k – £420.00 3-5k – £385.00 / 1000 6-10k – £325.00 / 1000 10k+ – £275.00 / 1000**
(Minimum order value £650)

Lease

Create bespoke option to rent list for email or postal campaigns on 6 or 12 month basis.
Please call to enquire further.

Price **dependent on particulars.**

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