

CIRCULATION ACTIVITY

Qualified Readers : 9,581

Main Activity

Description

Aerospace	398
Agriculture	374
Automotive/Auto Components	725
Banking, Insurance & Commerce	81
Bricks, Pottery, Glass and Cement	99
Chemicals & Process Control	542
Construction	412
Consulting, Professional & Scientific Services	604
Defence	171
Education	86
Electrical/Electronic Manufacturing	784
Food, Drink & Tobacco	503
Gas, Water, Electricity & Nuclear	532
Health Services/Medical	161
Instrument Engineering/Manufacture	536
Mechanical Engineering	749
Metal Production	603
Mining & Quarrying	115
Oil Production & Exploration	479
Pharmaceutical Industry	227
Printing, Paper & Packaging	185
Public Admin / Local Authority	51
Shipbuilding & Marine Engineering	149

Textiles, Clothing & Footwear	364
Transport & Communications	126
Warehouse & Distribution	763
Other	283

Total 10,102

GEO Code

Description

EAST ANGLIA	448
EAST MIDLANDS	1128
LONDON	126
MIDLANDS	1936
NORTHERN IRELAND	108
NORTHERN	1069
NORTH WEST	546
SCOTLAND	468
SOUTH EAST	1876
SOUTH WEST	960
WALES	452
YORKSHIRE	985

Total 10,102

Primary Job Function

Description

Consultant	821
Design/Project Engineer	3115
Education/Training	154

Energy Management	141
General Engineer	415
Environmental Engineer	49
General/Corporate Management	535
Handling, Storage & Logistics	26
Health & Safety	427
Instrument, Control or Electrical Engineer	564
Maintenance Engineer	151
Process Engineer	682
Production/Mechanical Engineer	465
Purchasing	321
Recruitment/Personnel/HR	36
Research & Development	1106
Sales & Marketing	852
Works/Plant Engineer	156
Other	86

Total 10,102

Company Size

Description

1 - 49	4905
50-99	1502
100 - 199	1654
200 - 499	982
500 - 999	431
1000+	628

Total 10,102