HYDRAULICS & PNEUMATICS

JANUARY TO DECEMBER 2021

abc

Hydraulics & Pneumatics

THE JOURNAL OF FLUID POWER AND SYSTEMS

Hydraulics & Pneumatics has reported in accordance with ABC's industry-agreed standards for Business Magazines

10,001

CIRCULATION
(AVERAGE PER ISSUE)

100% CONTROLLED FREE Issue distributed 13/12/21	OTHER FREE Issue distributed 13/12/21
PAID Issue distributed 13/12/21	MEMBERSHIP Issue distributed 13/12/21
8 PER YEAR 8 ISSUES	MANUFACTURING MARKET SECTOR

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HYDRAULICS & PNEUMATICS

JANUARY TO DECEMBER 2021

AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 13/12/21	8,864	8,864	-	4,948	4,948	-	3,916	3,916	-
FREE COPIES	8,864	8,864	-	4,948	4,948	-	3,916	3,916	-
CONTROLLED FREE	8,864	8,864	-	4,948	4,948	-	3,916	3,916	-
REQUESTED (INDIVIDUAL)	8,864	8,864	-	4,948	4,948	-	3,916	3,916	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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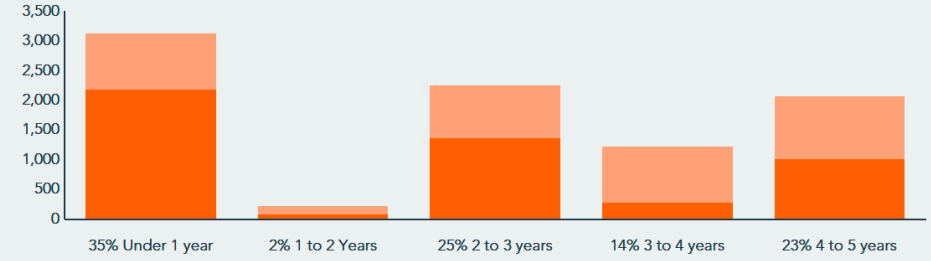
AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Engineers, Managers and other individuals in the UK and the Republic of Ireland involved in Hydraulic, Pneumatic and Compressed Air Equipment and Services. Also to individuals in the UK and Republic of Ireland manufacturing and processing companies and public sector organisations.

AGE OF REQUESTS - Controlled



GEOGRAPHIC ANALYSIS

PRINT DIGITAL

REGION/AREA	TOTAL
United Kingdom	8,824
East Anglia	502
East Midlands	1,025
London	112
Midlands	1,598
North West	915
Northern	349
South East	1,689
South West	835
Yorkshire	877
Northern Ireland	139
Scotland	392
Wales	391

8,824 individuals were analysed (100% of the audit issue)

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AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	10,001	10,001	-
PRINT	3,057	3,057	-
DIGITAL	6,944	6,944	-

ISSUE ANALYSIS

PRINT DIGITAL

ISSUE	DISTRIBUTED	TOTAL
January/February 2021	16/02/21	9,605
March 2021	30/03/21	9,929
April/May 2021	14/05/21	9,914
June 2021	12/07/21	10,371
July/August 2021	03/09/21	10,511
September 2021	05/10/21	10,400
October 2021	05/11/21	10,419
November/December 2021	13/12/21	8,864

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

November/December 2021 by -11.37%