

# Circulation Profile

## Qualified Readers: 10,000

### Main Activity

#### Description

Aerospace	326
Agriculture	385
Automotive/Auto Components	744
Banking, Insurance & Commerce	87
Bricks, Pottery, Glass and Cement	91
Chemicals & Process Control	525
Construction	345
Consulting, Professional & Scientific Services	604
Defence	168
Education	95
Electrical/Electronic Manufacturing	767
Food, Drink & Tobacco	439
Gas, Water, Electricity & Nuclear	511
Health Services/Medical	165
Instrument Engineering/Manufacture	520
Mechanical Engineering	704
Metal Production	574
Mining & Quarrying	108
Oil Production & Exploration	464
Pharmaceutical Industry	202
Printing, Paper & Packaging	171
Public Admin / Local Authority	52
Shipbuilding & Marine Engineering	149
Textiles, Clothing & Footwear	359
Transport & Communications	118
Warehouse & Distribution	782
Other	545

### GEO Code

#### Description

EAST ANGLIA	478
EAST MIDLANDS	1143
LONDON	128
MIDLANDS	1903
NORTHERN IRELAND	103
NORTHERN	1027
NORTH WEST	457
SCOTLAND	483
SOUTH EAST	1937
SOUTH WEST	960
WALES	408
YORKSHIRE	973

Total 10,000

### Primary Job Function

#### Description

Consultant	616
Design/Project Engineer	3095
Education/Training	152
Energy Management	136
General Engineer	392
Environmental Engineer	45
General/Corporate Management	520
Handling, Storage & Logistics	25
Health & Safety	425
Instrument, Control or Electrical Engineer	559
Maintenance Engineer	144
Process Engineer	692
Production/Mechanical Engineer	455
Purchasing	327
Recruitment/Personnel/HR	35
Research & Development	1101
Sales & Marketing	1045
Works/Plant Engineer	152
Other	84

Total 10,000

### Company Size

#### Description

1 - 49	5017
50-99	1481
100 - 199	1390
200 - 499	1066
500 - 999	411
1000+	635

