

Business Magazines

Combined Total Circulation Certificate

January to December 2016



Setting the standard

Hydraulics & Pneumatics

Hydraulics & Pneumatics
THE JOURNAL OF FLUID POWER AND SYSTEMS



Key information

Metric type

Circulation

ABC total

10,036 average

Period

1 January 2016 to 31 December 2016

No of issues

8

Market sector

Manufacturing: General

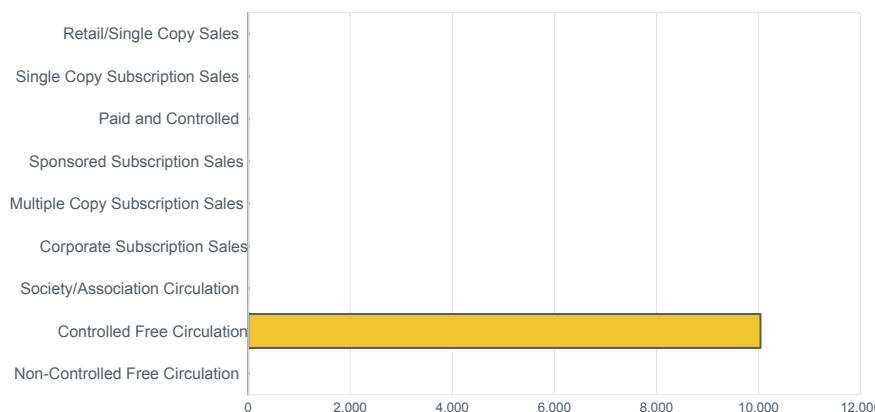
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Contact details

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Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	10,036	10,036	-	10,036	10,036	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated Nov/Dec 2016 and distributed on 13 December 2016

Audit Issue Circulation	10,036	10,036	-	10,036	10,036	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	10,036	10,036	-	10,036	10,036	-	-	-	-
Individual requests	10,036	10,036	-	10,036	10,036	-	-	-	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	-	-	-	-	-	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-	-	-	-	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 1%

Controlled circulation for the audit issue

Terms of control: Engineers, Managers and other individuals in the UK and the Republic of Ireland involved in Hydraulic, Pneumatic and Compressed Air Equipment and Services. Also to individuals in the UK and Republic of Ireland manufacturing and processing companies and public sector organisations.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	10,036	100.0	4,588	45.7	4,304	42.9	1,144	11.4
Individual Requests - Print	10,036	100.0	4,588	45.7	4,304	42.9	1,144	11.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Jan/Feb 2016	22-Feb-16	10,040	10,040	-	-
March 2016	01-Apr-16	10,039	10,039	-	-
April 2016	29-Apr-16	10,026	10,026	-	-
May/June 2016	13-Jun-16	10,039	10,039	-	-
July/August 2016	24-Aug-16	10,033	10,033	-	-
September 2016	29-Sep-16	10,039	10,039	-	-
October 2016	08-Nov-16	10,039	10,039	-	-
Nov/Dec 2016	13-Dec-16	10,036	10,036	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,036	10,036	-
United Kingdom	10,036	10,036	-
East Anglia	516	516	-
East Midlands	1,195	1,195	-
London	137	137	-
Midlands	1,978	1,978	-
North West	1,021	1,021	-
Northern	444	444	-
South East	1,865	1,865	-
South West	950	950	-
Yorkshire	963	963	-
Northern Ireland	120	120	-
Scotland	417	417	-
Wales	430	430	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 February 2017.

The data included is derived from a return of circulation prepared by the publisher: DFA Media Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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