

DFA Direct



Proven sales lead generator

Drive traffic and interest to your website and product

Target your campaign from a pool of 80k+ named individuals across DFA Media's engineering titles

Select from:

- Job Function ■ Areas of Interest ■ Geography ■ Company Size

Select from E-Cast, Postal or Telephone.

- Target your campaign to the second, direct to you clients
- Ability to interrogate results and measure campaign
- Plan for future programs with confidence

Direct Mail/List Rental

Available for: £195.00 per thousand

Media E-Cast rate

Price: £395.00 per thousand

Telephone Campaign

Generate current interest to your company product. Price: On application

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our portfolio

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