

Web Locator



Promote your website all year round!

- Increase traffic/interest from your industry!
 - Showcase your Homepage with a Screenshot!
 - Full Colour Images
 - Selection of Headings
 - Low cost advertising for your webpage - "one off" payment covers the advertising for the year!
 - Inclusive on website
- Screenshot and Linage Entry £395**
Linage Entry only £220

Mechanical Data

Full Page

Bleed 303 x 216
 Trim 297 x 210
 Type 254 x 178

Half Page Horizontal

Bleed 152 x 216
 Trim 146 x 210
 Type 124 x 178

Half Page Vertical

Bleed 303 x 102
 Trim 297 x 96
 Type 254 x 86

Third Page

Horizontal 80 x 178
 Vertical 254 x 72
 Vertical Bleed 303 x 78
 Vertical Trim 297 x 72

Quarter Page

Standard 124 x 86
 Horizontal 59 x 178
 Vertical 254 x 43
 Vertical Bleed 303 x 58
 Vertical Trim 297 x 52

Junior Page 190 x 130

Double Page Spread

Bleed 303 x 436
 Trim 297 x 420
 Type 254 x 394

Half Page Spread

Bleed 152 x 436
 Trim 146 x 420
 Type 124 x 394

(Dimensions - height x width mm)

MATERIAL REQUIREMENTS

Printed Web Offset.
 Advertising copy can be supplied as QuarkXpress or InDesign files (including all support files and fonts), high-resolution, press-optimized pdf, eps, tiff or jpg files. All graphics should be supplied at 300dpi at size to be used.
 All colours should be CMYK or grayscale for mono.
 Please also supply a colour proof to the Production Manager as we cannot be held responsible for any colour variations otherwise.

Copy Deadlines

ADVERTISING COPY DEADLINES

All advertising copy needs to be supplied in the correct format by the end of the third week of the month preceding the issue date. For example for the September issue all ad copy needs to be supplied in the correct format by 12th September.

EDITORIAL SUBMISSION INFORMATION

All editorial submissions must be emailed to the editor by the first Friday of the month preceding the issue date. For example the deadline date for the October issue is the 7th October.