

Advertising Rates

Hydraulics & Pneumatics Display Advertising gives your company the opportunity to promote a prominent and distinct image to the market.

Ability to time your promotion throughout the year

Target 10,000 qualified professionals in UK fluid power industry

Be seen amongst main players in the market

Full colour production

Plan promotion to coincide with relevant topics – see Editorial Program 2017

Create or Sustain profile(s) Proven sales lead generator

INSERTION PRICES

DISPLAY ADVERTS	1	4	8
Full Page			
4 Colour	£2075	£2015	£1970
Junior Page			
4 Colour	£1800	£1755	£1710
Half Page			
4 Colour	£1450	£1415	£1385
Quarter Page			
4 Colour	£910	£890	£865

COVER PREMIUM
Inside Front +25%
Outside back +30%

Cover Promotions

Front Cover promotions with Hydraulics & Pneumatics are available to achieve instant impact and portray a powerful message.

Attach a: ■ Belly Band Wrap ■ Booklet ■ CD or Catalogue

We can offer a package to match the required impact. **Price: £2950.00**

Inserts

A great way to attract sales leads by inserting your company literature in to the main body of a Hydraulics & Pneumatics issue. Full 10,000 run or split regional runs options available.

Example: A4 sheet to full run £985.00

INSERT RATES

A4 Inserts printed on max' 135gsm			A4 Inserts printed on max' 250gsm			
	Loose	Bound		Loose	Bound	
2 Pages - Single Sheet	£985	£1185	2 Pages - Single Sheet	£1466	£1653	
4 Pages - Double Sheet	£1690	£1890	4 Pages - Double Sheet	£2388	£2847	
6 Pages - Three Sheet	£2206	£2393	6 Pages - Three Sheet	£3114	£3301	
8 Pages - Four Sheet	£2621	£2807	8 Pages - Four Sheet	£3616	£3803	
A4 Inserts printed on max' 170gsm			A5 Inserts (ALL LOOSE)			
	Loose	Bound		135gsm	170gsm	250gsm
2 Pages - Single Sheet	£1116	£1303	2 Pages	£697	£776	£852
4 Pages - Double Sheet	£1895	£2081	4 Pages	£983	£1118	£1468
6 Pages - Three Sheet	£2474	£2660	6 Pages	£1333	£1505	£1895
8 Pages - Four Sheet	£2950	£3136	8 Pages	£1687	£1895	£2388