

PRESS RELEASE HLI77

## Hi-line reports sales growth and major plans for 2023

Hi-line Industries, a UK-based leader in the design, manufacture and installation of energy-efficient compressed air purification equipment, is reporting continued growth in year-on-year sales, with results for the last quarter well ahead of forecast. This positive news is a reflection of the added value provided by the company's products and services, which help UK users of compressed air to achieve genuine competitive gain.

To support its growing sales, Hi-line has completed a management reshuffle that will ensure its expanding customer base can take advantage of even higher service levels. Following on from the appointment of Steve Smith as Managing Director in May 2022, Brad Beesley is now General Manager, heading up the Sales Department. In addition, Darren Sims now sits at the helm of the Technical Department as the company's new Technical Director, while Craig Watson takes up the role of Business Administration Manager to lead Hi-line's Administration Department. All report directly to Steve Smith.

Everything about Hi-line at present centres on growth, emphasising the success story of this forward-thinking UK manufacturing business. By way of example, spring 2023 will see the start of an extension to the company's UK headquarters in Burton-upon-Trent. This significant project will provide a huge boon to the in-house manufacturing processes, while simultaneously increasing warehouse space.

In another notable investment, Hi-line's Technical Department is looking to implement new software that will further enhance the company's CRM (Customer Relationship Management) activities. The new software suite, which will be of great benefit to Hi-line's service contract customers, will integrate with the company's cloud-based Xero accounting software.

Continued .....

Hi-line also takes its corporate sustainability responsibilities extremely seriously, which is why the company is currently installing a series of electric vehicle chargers at its Burton-upon-Trent facility. This activity precedes a number of electric vehicles currently on order, which will drive down carbon emissions and support Hi-line's position as an industry flagbearer for environmental issues. Many of the company's products also underpin this ethos, largely via innovative technologies that help to reduce energy consumption.

In a further environmental project, Hi-line will be self-sufficient with solar energy by 31 March 2023, delivering a huge milestone in the company's carbon-offset programme.

As a final positive note, Hi-line reports that recruitment is currently at an all-time high, with the company set to announce more appointments in the near future, likely filling vacancies in the Logistics and Technical Departments. In addition, two local apprentices have just started their BCAS (British Compressed Air Society) Apprenticeship Scheme at Hi-line Industries, facilitating the vitally important succession of industry skills.

*"We're really happy with our impressive sales performance as it means we can reinvest in our business to deliver even more growth moving forward," says Managing Director Steve Smith. "Investments in new floor space, staff members and green technologies - alongside our newly conceived management structure - will mean that Hi-line remains on a progressive and secure footing. The future is looking extremely bright for Hi-line and I look forward to seeing what we can achieve in the years ahead."*

Further information is available from: Hi-line Industries Ltd,

Green Street, Burton on Trent, Staffordshire DE14 3RT

Telephone: 01283 533377

Fax: 01283 533367

e-mail: [enquiries@hilineindustries.com](mailto:enquiries@hilineindustries.com)

[www.hilineindustries.com](http://www.hilineindustries.com)

(approximately 580 words  
including photographic annotations)

Continued .....

## General Information

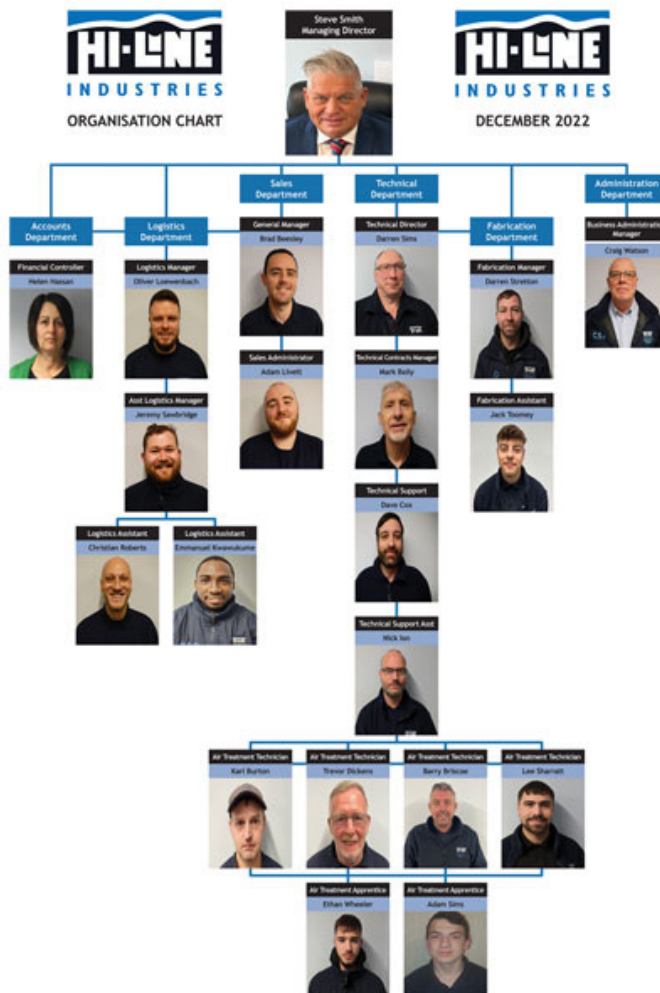
---

**Supplier:** Hi-line Industries Ltd

**Downloads:** The press release text (MS Word and PDF format) and images are available for download at:  
[www.enterprise-marketing.co.uk/hli/hli77.html](http://www.enterprise-marketing.co.uk/hli/hli77.html)

**Our Reference:** HLI77/23/01/V2

---



*The Hi-line Industries Ltd Organisational Chart after their recent management reshuffle.*

[Download high resolution 300dpi image](#)

[Download low resolution 72dpi image](#)

Continued .....



*Spring 2023 will see the start of an extension to the company's UK headquarters in Burton-upon-Trent.*

[Download high resolution 300dpi image](#)

[Download low resolution 72dpi image](#)



*Recruitment at Hi-line Industries is currently at an all-time high, with the company set to announce more appointments in the near future.*

[Download high resolution 300dpi image](#)

[Download low resolution 72dpi image](#)

END