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Thorite launches Aftermarket Solutions Package

Most industrial customers have experience of the standard Service Agreement; generally a one-size-fits-all answer to customer care, which is good in certain circumstances, but fails in several ways where there are some elements – and therefore cost – that some customers have very little use for.

With this in mind, Thorite has introduced a completely new concept to after-sales customer care, resulting in a comprehensive Aftermarket Solutions package that gives customers more added value and a more focussed service.

Thorite is recognised industry-wide for expertise in Pneumatics, Fluid Power, Hydraulics, Compressors, and Vacuum equipment, distributing the world's market-leading brands through a UK-based network of 11 Sales & Service Centres.

The Aftermarket Solutions concept is effectively a menu of ten options that customers can choose from that best suits their own company's specific requirements. These are:

- Field Service & Repair
- Service Agreements
- Workshop Overhaul
- Installation & Start-up
- Air Purity Testing
- Compressed Air System Audits & Surveys
- Genuine OEM Spare Parts
- Emergency Short & Long Term Compressor Hire
- Longer-Term Lease Rental
- Extended Warranty

The Aftermarket Solutions package has been developed by Thorite's team of sales and service specialists who can help customers choose those elements of the Aftermarket package that best meets their needs, to tailor service packages to suit. Thorite is here to support you at every stage, whether it's just a routine service, on individual products, testing or spare part requirements, through to service level agreements and Short/long term rental options on a full factory installation.

So, for whatever you need from Thorite, you can be guaranteed the best service level, value, and professionalism for your equipment at every step – all designed to enhance your productivity.

Thorite has developed a comprehensive brochure giving in-depth detail on all service elements to give customers far higher service levels than ever before. More Information is available at <u>www.thorite.co.uk</u>, but please call 0800 0341 041 to obtain a hard copy brochure.

Note

A family owned business since its foundation in 1850, Thorite has grown to become the UK's largest distributor of pneumatic/compressed air products and process systems. From its head office in Bradford, which also the company's state of the art National Distribution Centre, Sales and Service Centre, Service administration and Systems Division, Thorite has expanded to create a regional network of Sales and Service Centres In Blackburn, Bolton, Bristol, Doncaster, Huddersfield, Leeds, Rochdale, Sheffield, North Shields and the West Midlands.

Thorite's Managing Director, Stephen Wright is extensively involved with the business community. He was President of the Bradford Chamber of Commerce from 2011 to 2013 and served as Chairman of the West and North Yorkshire Chamber of Commerce from 2015 to 2017, he still sits on the chamber's board. Stephen was Chairman of the Yorkshire and Humberside EEF Regional Advisory Board from 2012 to 2017.